



**2020 HAWAII PACIFIC HEALTH GREAT ALOHA RUN  
SPORTS HEALTH & FITNESS EXPO  
Neal S. Blaisdell Center Exhibition Hall**

**Vendor Booth Pricing**

**Vendor Sign Ups: September 16, 2019 to January 6, 2020**

- Standard Booth \$725.00
  - Premium Booth (Corner) \$775.00
  - Premium Plus Booth (Main Aisle Corner) \$825.00
  - Non Profit (Standard Booths Only) \$400.00
- **All Cancellations are subject to a \$100 handling fee.**
- **No refunds will be honored after January 6, 2020.**

**LATE Vendors: January 7, 2019 to January 31, 2020**

- **All Booths (non-refundable) \$1,000.00**  
\*\*No preference of vendor positioning given.
- **Payment in full is required to guarantee exhibit space**
- **All available booths are on a first-come, first-served basis.**
- **Changes and modifications to the floor plan may be made at the show producer's discretion and as it is deemed necessary.**

**Booth Package Includes:**

- **1 - 10 X 10 (100 sq ft) Exhibit Space**
- **1 - 6 ft. Draped table**
- **1 – 8 X 10 back wall**
- **2 - 3 X 10 side rails**
- **1 – ID Sign**
- **2 – Chairs**
- **1 – 30 qt trash can**
- **Overnight Security Provided**
- **Vendor parking provided**

**Hawaii Pacific Health Presents:  
The 36<sup>th</sup> GREAT ALOHA  
SPORTS, HEALTH & FITNESS EXPO  
February 15 & 16, 2020**

**Neal S. Blaisdell Center Exhibition Hall**

Carole Kai Charities, Inc, dba Great Aloha Run, a Hawaii Corporation, herein referred to as Management, hereby grants the Exhibitor, designated below, the right to occupy the following space numbers in the exposition area in consideration of the following sums:

<u>BOOTH (qty.)</u>	<u>BOOTH AREA</u>	<u>COST</u>
_____	10 feet X 10 feet	\$ _____
_____	10 feet X 10 feet	_____
_____	10 feet X 10 feet	_____
<b>Subtotal:</b>		_____
*No Refunds given after January 6, 2020.		<b>4.712% TAX</b> _____
*\$100.00 handling fee is assessed for all cancellations.		<b>TOTAL:</b> \$ _____

Exhibitor agrees to pay the total of \$ \_\_\_\_\_ due no later than \_\_\_\_\_, \_\_\_\_\_. Failure to pay by the deadline date may cause loss of rental space, and the exhibitor could incur a higher exhibit space rate (see EXPO Pricing Sheet).

Exhibitor is selling or giving away items, novelties, or goods to include; **(List all items or services being featured or sold in your booth. Failure to disclose product or service can result in removal from our show.)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

1. The exhibitor will not, without prior written consent of the Management, assign or sublet such space, or any part thereof.
2. The space on which exhibitor shall display and exhibit his/her or its products shall be shown on the Management floor plan for said exposition, or such space of equal size as the Management may hereafter designate, provided, however that such space so designated be located nearer to the Main Entrance.
3. Management will not be liable to fulfill this contract if the enclosure in which this show is to be produced is destroyed or closed by fire, act of God, strike, the Authority of Law, or any other cause beyond Management control.
4. The attached **vendor guidelines** are a part hereof and incorporated herein. Management shall have full power in its sole discretion to make such rules and/or amendments hereto as are or may appear to be for the best interest of the entire exposition. Any rights granted exhibitor herein are subject and subordinate to any conditions, restricts and/or limitations contained in the agreement between Management and the operator of the facility or its agent. Any disputes concerning the meaning or interpretation of any provisions here of shall be resolved by the Management and its decision shall be final.
5. It is specifically understood and agreed by and between the parties hereto that once this Exhibitor's Contract is executed, the Exhibitor becomes irrevocably bound to Management for the full value of the above mentioned rental space fee. Failure on the Exhibitor's part to make use of the said rental space shall not relieve the Exhibitor of its obligation for full payment hereunder. After execution, this contract cannot be revoked or cancelled, unless by mutual agreement and Exhibitor shall be held liable for the full amount of the Contract, plus interest at the maximum amount allowable by law and reasonable attorney's fees and cost, if necessitated, for collection purposes.
6. Miscellaneous: \_\_\_\_\_  
\_\_\_\_\_

IN WITNESS WHEREOF, the parties hereto have set their names this \_\_\_\_\_ day of \_\_\_\_\_, 201\_\_.

**MANAGEMENT:**

**GREAT ALOHA RUN**  
**418 Kuwili Street, Suite 102**  
**Honolulu, HI 96817**  
**808-528-7388-office**  
**808-528-7392-fax**

**Sold By:** \_\_\_\_\_

**Mgmt. Approval:** \_\_\_\_\_

**EXHIBITOR:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Title/Position: \_\_\_\_\_

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**VENDOR GUIDELINES**

**GENERAL**

Management may prohibit over-the-counter sales that occur without prior written approval. Decorations must be flame proof and helium-filled balloons of any kind are prohibited. There is no smoking in the Exhibition Hall, no open flames or candles. Department of Enterprise Services prohibits any writing, stapling, nailing or taping of items to floors, walls, columns and drapery. Carpeting must be taped down to the floor to avoid any trip hazards. Any damage found within your assigned booth space may result in an obligation to pay for any repairs or replacement of damaged items/areas.

Exhibitor shall carry and provide proof of acceptable, comprehensive general liability insurance with respect to the operation of his/her exhibit of products and/or service in sufficient amounts with a responsible insurance company. Management assumes no risk, and by acceptance of this agreement, the Exhibitor expressly releases the Management, Carole Kai Charities, Inc., dba the Great Aloha Run, its sponsors, donors, race committee and volunteers, the City and County of Honolulu, the Department of Enterprise Services and the State of Hawaii of any and all liability for damages, injury or loss to any persons or property which may arise from the use of said space by exhibitor, and agrees to hold and save the Management harmless of and from any loss or damage by reason thereof. Management assumes no responsibility whatsoever for any property placed in the exhibition, and is hereby expressly released and discharged from any and all liability from any property loss or personal injury.

**OPERATIONS**

1. **Admittance** - Wristbands are required to be worn by all vendors and will be issued based on vendor booth staffing. Initially, each 10' X 10' booth space will be allotted 6 wristbands per day (Total 12) to be used for in/out privileges for working vendors only. Additional wristbands are \$2 each and will be available on day of set up, Friday, February 14, 2020. If you are needing additional wristbands before move-in day, contact the office too arrange and pick-up. Wristbands are for vendor staff only and Management has the authority to use discretion to all requests. All others must pay the published admission fee for the Expo.

2. **Move In** - Due to liability, NO VEHICLES are allowed to drive into the Exhibition Hall. The Exhibitor entrance for move in and setup is at the rear of the exhibition hall. Carts will be available for your use (20 minute limit). If additional assistance is needed, check with Expo staff. Movement of heavy equipment and/or products by forklift must be ordered through ICES, our show decorator. ICESA will bill the Exhibitor for forklift services.

All Vendors must be checked-in with the GAR Expo Management no later than 3 hours prior to show opening. In the event that an exhibitor does not occupy said rental space, Management has the right to re-assign or occupy such space in a manner that is in the best interest of the Exposition without rebate or allowance and without releasing exhibitor from any liability hereunder.

3. **Daily Activity** - Goods, carts or equipment may not be moved through the show when the show is open. The Vendor should have sufficient inventory/merchandise on hand for daily operation. **Inventory may be restocked for the following day after the show closes or before the opening of the next day.** A liability requirement directs that all vendors must obtain authorization for the show management to bring in needed inventory/merchandise during show hours.

Exhibit Booths must remain open and manned for the entire duration of the show each day. Vendors must wait for the closing announcement each day before closing down/securing booth area.

Selling of merchandise or services and distribution of samples is limited to exhibitor booth space purchased by exhibitor. All sales, solicitation of goods and services or product distribution is prohibited in all of the Expo aisle ways. Aisle ways are considered 'common' spaces for the public and vendors alike. Commerce is not allowed in common spaces.

4. **Trash Disposal** - Vendors are not allowed to use NBC trash receptacles that will be placed throughout the Exhibition Hall. The Exhibitor must manage their own trash throughout the 2-day Expo and must remove any boxes, trash bags, etc., prior to and/or after the Expo closes. Trash dumpsters will be provided and positioned in the rear of the Exhibition Hall. Any trash left behind by vendors will be subject to a removal fee.

5. **Move Out** - NO VEHICLES will be allowed to drive in to the Exhibition Hall. Booths should remain intact and goods and equipment should not be moved until 5:00 PM when show closing is announced. Exhibitor must clear out all products and exhibit displays no later than 10:00 PM Sunday evening (February 17<sup>th</sup>). Management shall not be held liable for any goods or property left by the Exhibitor after 10 PM.

#### **Food Exhibitors:**

In accordance with Blaisdell's guidelines, exhibitors are prohibited from infringing on the rights of the Neal S. Blaisdell Center's food concessionaire. Therefore, food samples should be no larger than single bite-sized pieces and beverage samples no more than two (2) ounces.

Booths that offer samplings should make sure you control the trash in your areas by providing additional trash containers at your booths and make sure you empty them in the trash bins located in the back of the Exhibition Hall. **DO NOT USE THE TRASH BINS INSIDE THE BLAISDELL EXHIBITION HALL.**

If you are cooking during the show, please make sure you have an appropriate fire extinguisher in your booth – no heavy grilling, frying or cooking that may result in moderate to heavy smoke production. All safety and health guidelines for temporary food service establishments from the State of Hawaii, DOH must be followed and will be enforced.

A hand washing station is required. A clean water, hand-washing station consists of a 5 gallon jug of water with a twist spigot on a table and a wastebasket for catchment. You must also have soap and hand towels or paper towels available (see DOH Food Service Guidelines).

**Round Toothpicks Are Prohibited.** When sampling, ALL EXHIBITORS MUST USE FLAT TOOTHPICKS. Those using round toothpicks will be asked to cease serving until the proper flat toothpicks are obtained.

We want your GAR Expo experience to be an enjoyable and fruitful one. If we can help you in any way with any of the above-mentioned points, please do not hesitate to ask us.



## Authorization for Credit Card Use

**PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN.**

All information will remain confidential

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CSV Number: \_\_\_\_\_ (last 3 digits located on the back of the credit card)

Amount to Charge: \$ \_\_\_\_\_ (USD)

I authorize the **Carole Kai Charities, Inc. Great Aloha Run** to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Please Sign and Date

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Return the completed and signed form to the following:

Mail: Great Aloha Run  
418 Kuwili Street, Suite 102  
Honolulu, Hawaii 96817

Fax: 808-528-7392



**HAWAII PACIFIC HEALTH**  
**GREAT ALOHA RUN**  
**KE KUKINI ME KE ALOHA PAU'OLE**

**Hawaii Pacific Health**  
**The 35th GREAT ALOHA RUN**  
**SPORTS HEALTH & FITNESS EXPO**  
**February 16 & 17, 2019**

**PACKET STUFFER RULES AND GUIDELINES**

**Packet Stuffer space reservation deadline is Friday, January 31, 2020.**

- All items must be reviewed and approved by the Great Aloha Run. Complete form below and submit with copy of item to be stuffed to [claire@greataloharun.com](mailto:claire@greataloharun.com).
- Great Aloha Run sponsors have category exclusivity
- Size: 8.5" x 11" sheets or smaller
- Quantity: 18,000 packet stuffers.

**Delivery Options:**

1. All deliveries for approved Packet Stuffer must be delivered to GAR Expo at the Neal Blaisdell Center Exhibition Hall, 777 Ward Ave. Honolulu, Hawaii 96814, on Friday, February 14, 2020 between the hours of 10am-2pm.

Label all items as:

**GAR Packet Stuffer/GAR Packet Pick-up**  
**Attn: Frank Rochon – 808-554-9198 or Terry Kakazu – 808-294-1250**

2. To make arrangements for shipping (at your own cost), please contact:

**ICS**  
**Phone: (808) 832-2430**  
**1004 Makepono St.**  
**Honolulu, Hawaii 96819**

Label shipment as:

**GAR Packet Stuffer**  
**Attn: Expo Logistics**

Palletize any large deliveries.

**IMPORTANT:**

**When delivering or shipping Packet Stuffers, please label boxes #1 of \_\_, etc.**

